

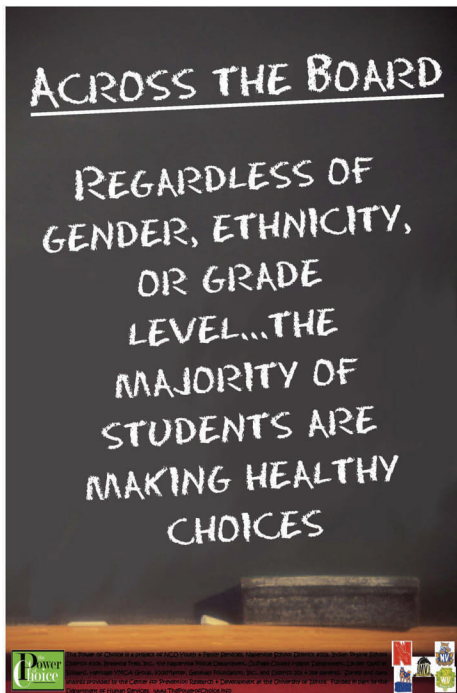
Stall Street Journal

The Power of Choice

The Power of Choice is a campaign that aims to create accurate perceptions about alcohol, tobacco and other drug use at District #203 and #204 High Schools. Unless we call a statistic a "lunchroom survey stat", all of our data is taken from our annual April survey that ALL District #203 and #204 High School students complete.

This year at school you will see:

- Posters from the Power of Choice (like the one below) which have information from our annual survey.
- Stall Street Journals (like this one) and Classroom Chronicles which let you know more about The Power of Choice
- The I-team in the lunchrooms who can answer your questions and have Laffy Taffy. This is where you can help us collect information about new poster designs or other information we'd like to know from you!
- You can always find out more about us at: www.ThePowerofChoice.info



Our latest survey, taken in April, 2009, was an exact gender split, 50% male, 50% female. For both male and female, the majority are alcohol, tobacco and other drug-free.

Of our eight identified ethnic groups, the majority in each group are making healthy choices regarding drinking alcohol, tobacco and other drugs. The most common choice is to not use.



Across all five high schools and within all four grade levels, the majority do not smoke or drink alcohol.

With such great diversity at our schools we are very pleased to tell you that the majority are making healthy choices regarding tobacco, alcohol and other drugs. No matter which way you look at it, this statement holds true...Across the Board!

Source: April 2009 survey of 12,278 District 203 and 204 High School students. The Power of Choice is a project of NCO Youth & Family Services, Naperville School District #203, Indian Prairie School District #204, Breaking Free, Inc., the Naperville Police Department, DuPage County Health Department, Linden Oaks at Edward, Heritage YMCA Group, KidsMatter, Gateway Foundation, Inc., and District 203 & 204 parents. Survey and data analysis provided by Center for Prevention Research & Development at the University of Illinois. Funded in part by the Department of Human Services. For more information visit: www.ThePowerofChoice.info.