

Stall Street Journal

© 2008 The Power of Choice Publishing

Issue 1; Volume 4



Who: We are a group who work together to *support you in your Power of Choice*. We have learned by collecting 7 years of local data that *MOST students in your school ARE making healthy choices MOST of the time*.

What: We annually *survey*, (12,063 students this past April) to get to know you, *what you are thinking* and *what your lives look like* regarding *choices* about alcohol, tobacco and other drugs. Our goal is *to share that information*.

Where: *All over your school...*on posters, in stall street journals, in classroom chronicles, in your cafeteria, on Laffy Taffy, on our website and in classroom presentations. *Keep your eyes and your mind open*. (There is even a vehicle with a fancy paint job traveling around town.)

Why: Many students think most of their peers are using. The data tells us, year after year, that this is not true. *Perceptions can be tricky*. Sometimes something looks true because it causes a lot of attention or talk. *We understand*. Sometimes the truth is quieter. The truth just goes about its business without calling attention to itself! *You deserve the facts*. We are using the best science & research methods available. We want you to know *you are not alone in making healthy choices!* *We care about you* and the quality of *your life today* and about *your future*.

Visit our website: www.thepowerofchoice.info



Source: April 2008 survey of all (12,063) District 203 & 204 High School students – The Power of Choice is a project of NCO Youth & Family Services, Naperville School District #203, Indian Prairie School District #204, Breaking Free, Inc., the Naperville Police Department, DuPage County Health Department, Linden Oaks and Edward, Lisle Township Youth & Family Services, Heritage YMCA Group, KidsMatter, and District #203 & #204 Parents. Survey and data analysis provided by the University of Illinois Center for Prevention Research and Development. Funded in part by the Department of Human Services.

