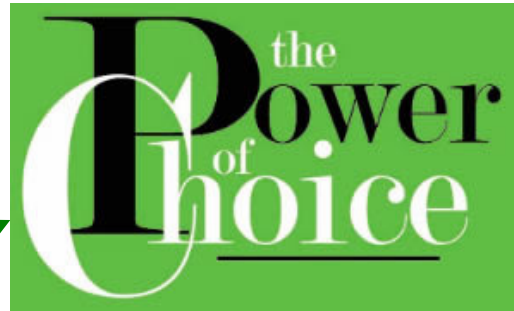


Stall Street Journal

Issue 5, Volume 2 - 2007 @ The Power of Choice Publishing

21 Cases of surveys sent to the University of Illinois Center for Research & Development

April 2007
11,700+ surveys are taken



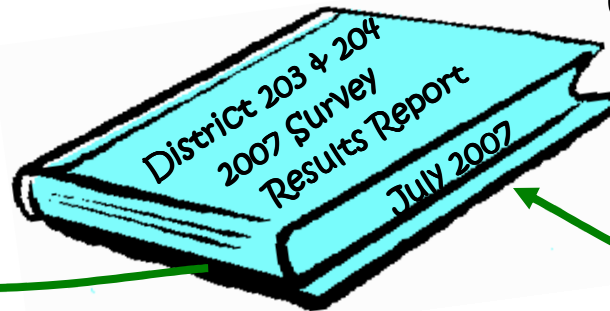
Campaign 2007-2008



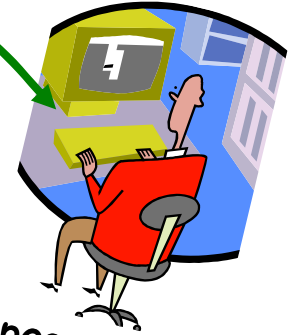
New "Stall Street" Journals for 2007-08

More I Teams (Laffy taffys) for 2007-08

New posters for 2007-08



85+ hours are needed to scan all surveys. Invalid surveys (less than 1%) are rejected by the computer.



U. Of I. Statisticians interpret data and prepare the final report



The Power of Choice is a project of NCO Youth and Family Services, Naperville School District #203, Indian Prairie School District #204, Breaking Free, Inc., the Naperville Police Department, DuPage County Health Department, Linden Oaks at Edward, Lisle Youth & Family Services, Heritage YMCA Group, KidsMatter, Provena Mercy Medical Center, Naperville Park District and District 203 & 204 parents. Survey and data analysis provided by CPRD at U of I. Funded in part by the Department of Human Services.