

Stall Street Journal

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66% vs. 76%

Students have noticed that our Power of Choice posters have different numbers on them and asked "has drinking or smoking gone up?" The answer is NO! Next time you see a poster, look closer! We always say what the numbers refer to. Sometimes we talk about alcohol use in the last 30 days, sometimes we talk about cigarette use in the last 30 days, and sometime we talk about being totally cigarette free. Some numbers you'll see on our posters are:

- 66% of students have not used alcohol in the last 30 days
 - 76% of students are cigarette free
- 83% of students have not used cigarettes in the last 30 days

We share the statistics, but the message to remember is *Most students are making healthy choices most of the time!*

THE I-TEAM

Once every quarter, the people of The Power of Choice will visit your lunch room - we call this the Interface Team - or the I-Team. This is your chance to meet them, ask them questions, and learn about The Power of Choice.

Oct 12 - Waubonsie Gold Oct 19 - Waubonsie
Oct 26 - Neuqua Gold Nov 2 - Neuqua
Nov 8 - Central Nov 15 - North



Source: April 2005 survey of all District 203 and 204 High School Students - A project of NCO Youth & Family Services, Naperville School District #203, Indian Prairie School District #204, Breaking Free, Inc., the Naperville Police Department, DuPage County Health Department, Linden Oaks Hospital at Edward, Lisle Township Youth & Family Services, Heritage YMCA Group, KidsMatter, and District 203 & 204 Parents. Survey and data analysis provided by the University of Illinois Center for Prevention Research and Development. Funded in part by the Department of Human Services.

DEAR STATTY

Dear Statty: It's October, and Homecoming is coming up. Is there anything I can do to increase my chances of finding a Homecoming date? - Dateless in the District



Statty Countemup is an advice columnist who knows her numbers. To submit a question for Statty, visit the I-Team table when they come to your school!!

DEAR DATELESS: I have great news for you! The April 2005 Power of Choice census survey of all District 203 and 204 students found that 89% of students prefer to date someone who doesn't smoke, and 64% prefer to date someone who doesn't drink. So if you're hoping to find a homecoming date, I recommend staying alcohol and tobacco free! - Statty

12 Reasons To Believe that 66% of your peers haven't had alcohol in the past 30 days. (part 2 of 6)

3. The millions of dollars in advertising spent by alcohol companies every year all want you to think that 'everybody drinks,' so you'll drink too. 66% of you are making your own decision not to drink every month.
4. The television, the internet, the radio, the movies, famous actors, and famous sports stars all reinforce the alcohol industry's message. But 66% of you created your own message by not drinking in the last month.

(tune in next month for reasons #5 and #6)

